

# PITA ADVERTISING RATES

Pacific International Trapshooting Association  
P.O. Box 5276 – Twin Falls ID 83303  
208.312.0314 – [info@shootpita.com](mailto:info@shootpita.com)  
[www.shootpita.com](http://www.shootpita.com)

## YEARBOOK - AVERAGE & HISTORY BOOK

**Closing date for ad submission/payment is December 1**

This informative book consists of over 200 pages of member information, gun club information, rules, schedules, photographs and history. It is used year-round by members and gun clubs as the number one source of PITA information.

## GRAND PACIFIC PROGRAM

**Closing date for ad submission/payment is March 1**

This 80+ page program is distributed in the Spring, free of charge, to over 3,500 PITA members and gun clubs. All advertising and sponsorship money, except a small percentage used for publishing, is paid to participants at the Grand Pacific in the form of trophies and added money. Our members understand that your advertising support is a direct benefit to them and they show their support by patronizing those businesses.

## Gun Club Special

One-third (1/3) page in both publications and display at the Grand Pacific – only \$100!

## SPONSORSHIP SPECIAL

Sponsor an event at the Grand Pacific for as little as \$500 and receive an advertisement in the Grand Program and the Yearbook.

For details see “Sponsorship” flyer.



**Full Page**  
5" x 8"

**2/3 Page**  
5" x 4 1/2"

**1/2 Page**  
5" x 3 3/4"

**1/3 Page**  
5" x 2 1/4"

| Please check your option & return a copy of this form         | Full Page                      | 2/3 Page                       | 1/2 Page                       | 1/3 Page                       |
|---|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
| Average Book & Grand Pacific Program - color                  | <input type="checkbox"/> \$425 | <input type="checkbox"/> \$325 | <input type="checkbox"/> \$275 | <input type="checkbox"/> \$200 |
| Average Book - Black & White<br>Grand Pacific Program - Color | <input type="checkbox"/> \$325 | <input type="checkbox"/> \$275 | <input type="checkbox"/> \$225 | <input type="checkbox"/> \$175 |
| Average Book ONLY<br>Color                                    | <input type="checkbox"/> \$300 | <input type="checkbox"/> \$225 | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$150 |
| Average Book ONLY<br>Black and White                          | <input type="checkbox"/> \$225 | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$100 |
| Grand Pacific Program ONLY<br>Color                           | <input type="checkbox"/> \$225 | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$150 | <input type="checkbox"/> \$100 |

Please provide ad copy in PDF format or call for other format information.  
Complete and submit information located on back (page 2). *Thank you.*

### **GREAT EXPOSURE!**

**All advertisers will receive a link on the PITA website [www.shootpita.com](http://www.shootpita.com)**

**CONTACT INFORMATION**

**Company/Club** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_

\_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

***REMEMBER TO INCLUDE  
YOUR AD COPY***

***Mail to PITA***

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